

English summary

Action D.5 - Monitoring of communication activities:

Opinion poll about Natura 2000 in Slovenia

Beneficiary responsible for implementation: Štirna, Institute for sustainable solutions

Description of the purpose - planned and executed activities:

Opinion poll about Natura 2000 in Slovenia (December 2019) is quantitative research based on the CATI method (Computer Aided Telephone Interviews). It has included 1,007 people. With the opinion poll, we were looking for the information about knowing and understanding Natura 2000, experiences with Natura 2000, Natura 2000's impact of different activities, agriculture and Natura 2000, forestry and Natura 2000, understanding of nature conservation and activities of nature conservation.

Outcomes and results:

The key finding of the opinion poll about Natura 2000 in Slovenia:

- 63.7% of people have heard about Natura 2000.
- 39.5% of people think Natura 2000 means a protected area of animal and plant species and natural areas.
- 38.4% of people estimate that they live near Natura 2000 area.
- 79.5% of people would be proud to live in Natura 2000 area.
- 68% of people think Natura 2000 limits agriculture.
- 65.6% of people think Natura 2000 limits forestry.

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- 58.5% of people think you can receive a subsidy for agriculture and forestry in Natura 2000 area.
- 48.7% of people think different activities are allowed in Natura 2000 areas.
- For nature conservation, the most of interviewers are prepared to avoid visiting special areas like quiet zones (89.8%), adapt fertilisation (85.9%), remove invasive species (83.9%).
- Interviewers think they do the most for nature conservation with waste separation (45.7%).

Conclusion:

The opinion poll about Natura 2000 is one of three planned opinion polls in 8 years of LIFE-IP NATURA.SI project. It is beneficial not just for our project but also for different sectors when planning communication in nature conservation.

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